

Calendar Collectors Society

Dedicated to the study and preservation of calendars and calendar art

Volume 1, Number 2

January 1997

Calendar Collectors Society Celebrates 1st Anniversary

The Calendar Collectors Society was officially announced by Americana Resources, Inc. on January 1, 1996. We can look back over this first year and point out several accomplishments.

The collector publications have helped make CCS visible. Some days we get 3-4 queries about the organization. We presently have over 200 members. You are reading our second CCS Newsletter. The first one, distributed in September, resulted in a number of good comments.

Thanks to the help of CCS member Richard Perry, president, Collectors Press, Inc., Portland, OR, we started a CCS Book Club. A pricing guide has also been started (not ready for sharing just yet, however). In September we launched the CCS web site on the Internet. Perhaps more could have been done, but for a first year, this isn't too bad!

We want to thank those members who have seen fit to send us a donation for operating costs. Postage and advertising costs are currently the two highest expense items. Also, a special thanks to Judith Clark, Jackson, LA, who donated some calendars to CCS to help with the expenses.

Larry L. Krug

Richard W. Moses

Your Participation Is Important

In order for CCS to be of maximum benefit to it's members, we need the help of all of our members. Here are some of the ways in which you can help:

- If you are knowledgeable on a particular aspect, volunteer to write a small feature article (we recommend 200 words or less) for the newsletter.
- Promote CCS to anyone you know that has an interest in calendars.
- If you know of a paper show in your area that we don't have listed in the calendar, let us know.

CCS Book Club!

The CCS Book Club was announced in the first newsletter last September. A Book Club order form (lavender) is enclosed. All books are available at published prices plus shipping, however CCS will benefit by receiving a percentage of each sale, thanks to CCS member Richard Perry, president, Collectors Press, Inc., Portland, OR.

Antique Trader Offers Free Samples

ANTIQUE TRADER is offering free sample copies to members of Antique & Collecting clubs. For over 40 years, ANTIQUE TRADER has provided a forum where collectors and dealers can buy, sell and trade on a weekly basis. Having one of the largest classified listings (over 70 categories) of any collector publication, has kept the TRADER a valuable resource in the collector field for four decades. Call or write to Antique Trader Source Code ATCLUB to receive your free sample copy: Antique Trader, P. O. Box 1050, Source Code ATCLUB, Dubuque, IA 52004-1050. Phone 1-800-334-7165.

Re-using Old Calendars the Perpetual Way

CCS member Judith Abbott collects calendars that can be reused as originally intended, as calendars. "For this year, I have a calendar printed in 1941," she explains, "and another printed for use in 1969." Those calendars "work" again this year and will "work" again in 2003.

Judith's system: To operate a re-usable calendar collection, first you need a Perpetual Calendar System to use as a reference. (I use a Perpetual Calendar inset that is included in a well known desk calendar.) There are only 14 possible ways to arrange the days of the week to make a calendar year. Some arrangements are used almost every decade, while other combinations are used as few as four times a century! See the Perpetual Calendar Grouping System listed below.

The next step is to locate calendars that have "flipable" pages rather than padded pages or pages that have to be torn off the calendar. I store my collection in a suitcase with posterboard dividers based on the Perpetual Calendar system. Good luck and happy hunting!

Judith Abbott, Denton, Texas
 1018 West Oak St.
 Denton, Texas 76201
 E-Mail: jabbott@iglobal.net

Perpetual Calendar Grouping System

- Group I 1900, 1906, 1917, 1923, 1934, 1945, 1951, 1962, 1973, 1979, 1990 (to be used again in 2001, 2007, 2018)
- Group II 1901, 1907, 1918, 1929, 1935, 1946, 1957, 1963, 1974, 1985, 1991 (to be used again in 2002, 2013, 2019)
- Group III 1908, 1936, 1964, 1992 (used again in 2020)
- Group IV 1909, 1915, 1926, 1937, 1943, 1954, 1965, 1971, 1982, 1993 (used again in 1999, 2010, 2021).
- Group V 1910, 1921, 1927, 1938, 1949, 1955, 1966, 1977, 1983, 1994 (used again in 2005, 2011, 2022).
- Group VI 1905, 1911, 1922, 1933, 1939, 1950, 1961, 1967, 1978, 1989, 1995 (used again in 2006, 2017).
- Group VII 1912, 1940, 1968, 1996 (not used again until 2024).
- Group VIII 1902, 1913, 1919, 1930, 1941, 1947, 1958, 1969, 1975, 1986 (used in 1997, 2003, 2014).
- Group IX 1903, 1914, 1925, 1931, 1942, 1953, 1959, 1970, 1981, 1987 (used again in 1998, 2009, 2015).
- Group X 1916, 1944, 1972 (used again in 2000).
- Group XI 1920, 1948, 1976 (used again in 2004).
- Group XII 1924, 1952, 1980 (used again in 2008).
- Group XIII 1928, 1956, 1984 (used again in 2012).
- Group XIV 1904, 1932, 1960, 1988 (used again in 2016).

De Laval Cream Separators' Calendars

The De Laval Separator company manufactured separators which proved to be the most effective separator in the industry. De Laval's advertising department was aggressive and tried to provide customers with items which customers would use for from 6 to 12 months.

Calendars with attractive human interest scenes were given to customrs as early as 1903 and were used until 1929. Many artists, including Norman Rockwell, were contracted for the art work. Calendar pictures were often framed and prized for their art work. In 1930, the calendats were changed to the 8 1/2" by 11" generic format with two months per page. Advertising was added to the back cover and monthly page borders.

Calendars in the 1903 through 1929 period containing full date pads receive active auction bidding. De Laval calendars are fairly scarce. The 1913 calendar, with full date pad, is considered the hardest to locate.

De Laval also has a perpetual 100 year calendar given out around 1898, large format dealer calendars starting around 1912 and continuing until the 1940's/50's. During the period from 1943 through 1953, a special Indian calendar was issued in addition to the small generic calendars.

Roy Hartman
 Germantown, MD



The following are prices for DeLaval calendars realized by both dealers and auctions.

<u>Year</u>	<u>Sold For</u>
1904	\$ 800.00
1905	\$ 700.00
1908	\$ 880.00
1909	\$ 450.00
1910	\$1,100.00
1915	\$1,500.00
1918	\$ 350.00
1924	\$ 325.00
1928	\$ 450.00
1931	\$ 45.00
1942	\$ 35.00

American Art Collectors Newsletter

Jo Ann Havens Wright, a CCS member from New Mexico, passes along information about the American Art Collectors Newsletter (AACN) she publishes quarterly. "We specialize in American artists who worked in the late 1800's up to the 1960's, i.e. William M. Thompson, Philip R. Goodwin, Gene Pressler, both Hy Hintermeister's, Eggleston, and others of that era.

Jo Ann says, "We try to find prints, information, genealogy, etc. on American artists who have not had their information published. You can find tons on Rockwell, Fox and Parrish, but try Goodwin and Hintermeister, and you get zilch."

Membership for AACN is \$20.00 per year, directed to JoAnn at 610 N. Delaware Avenue, Roswell, NM 88201-2135. You may also contact her via e-mail: johavens@RT66.com AACN works on any artist a subscriber wants. Some members have ancestors who were artists and AACN looks for their prints and information, too. If you have unidentified prints, AACN can help try to find information on them for you.

Classified Advertising

Advertising is grouped into two categories: "For Sale..." and "I'm Looking For...". All CCS ads appear in both the Newsletter and the CCS web site on the Internet at <http://www.fred.net/ari/ccs.html>.

Ad guidelines & rates: Ad rates are \$10.00 per insertion/newsletter edition. This basic rate will cover both the printed newsletter that is distributed to all CCS members and a select complimentary list, as well as the CCS web site.

Ads are limited to 50 words or less, including your full name and contact information. This may be your postal mailing address, telephone number, fax number, and/or e-mail address. Please include a complete description of what you are offering or looking for. If your advertisement needs to run more than 50 words, it should be priced the same as two separate ads, e.g. 100 words for \$20.00

If you are interested in larger, or more complex advertising, these will be handled on a case by case basis. Please contact us to discuss your needs.

For Sale...

The Calendar Girl wants to add to your collection! Hundreds of calendars available from 1880s to present. Also 1950s calendar prints, including

pinups, children, horses and nudes. Send "wants" to The Calendar Girl, (Elizabeth Pensoneau), 72 Brighton Road, Springfield, IL 62702, (217) 793-5586 after 6 p.m. or anytime on weekends.

Anyone interested in purchasing calendars dating back to early 1980s up to the present. I have been collecting calendars over the years but have had to stop. Can supply more information. Don Ekstrum, 11 Nelson Place, Worcester, MA 01605-1138.

Josie Flanigan, 266 West St., Conneaut, OH 44030, (216) 593-3297 has calendars dating 1926 to present for sale.

Joseph K. Massaro, 176 Euclid Avenue, Hackensack, NJ 07601 has a lot of paper material for sale including calendars pre 1900 to the present. Also has bonds, casino tokens, coins & paper money, lottery tickets, maritime, military decorations, playing cards, post cards, stamps, stock certificates, tokens, tickets, auto license plates, dog tags and more. Send him a couple of stamps along with which areas in which you have an interest.

I'm Looking For...

Late 1800, early 1900 Black Americana trade cards & trade card calendars plus Black Americana postcard calendars. Also, interested in animal & children trade card calendars. Please contact Darrell Smith, P. O. Box 24954, Tempe, AZ 85285-4954 or call (602) 730-5637.

I'm looking for...an answer! Alan Schwartz, 291 Honey Pot Rd, West Field, MA 01085, (413) 562-0530, has a 1908 bookmark calendar. At the top is a picture of a girl holding a tray, wearing a ribbon that says "Coca Cola." It has a pharmacist's name from Hinsdale, NH on the bottom. Alan wants to know if this is considered a Coca Cola item?

Wanted: Calendars advertising printing companies pre-1950. Especially want Strobridge calendar cards to complete my collection. Buy or trade: have many pre 1945 bus, airline, Monroe, etc. All answered. George Theofiles, Box 1776, New Freedom, PA 17349. (717) 235-4766.

Desire large Unadilla Valley Railroad wall calendars from the 1950s. William Fliedner, Vice President/Secretary, The Unadilla Valley Railway Society & Museum, RD #3, Box 202, New Berlin, NY 13411

Ceil & Chick Harris, Box 20614, St. Louis, MO 63139 wants Margaret Hayes book "Kiddie Land"; and suffrage: calendars, sheet music, or other memorabilia. Also political campaign stuff.

Bill Bramlett, Box 1105, Florence, SC 29503, (803) 393-7390. Oliver Kemp calendar artwork with moose hunting. Postcard (advertising) calendars pre-1920 with hunting scenes. Pre-1920 calendars by Austin Cartridge Co., U.S. Cartridge Co., Marlin, DuPont, Peters Cartridge Co., Remington, Winchester, Union Metallic Cartridge Co. (U.M.C.), Harrington's & Richardson Arms.

Wanted: Grapette Calendars, pre-60's, Dr. Pepper pre-50's, Coca-Cola pre-30's. Also need Grapette signs, clocks, neon, etc. Anything early or unusual. Always looking for calendars & calendar art by Pearl Frush. Cash reward for prosperous information. Van Stueart, 2240 Hwy 27N, Nashville, AR 71852, (501) 845-4864. Also contact me to join the new Grapette Collectors Club.

Submitting Articles for the CCS Newsletter

If you would like to submit an article for inclusion in the CCS newsletter, please follow these instructions.

Article Copy:

- If you have access to a computer word-processor, we can accept material in either WordPerfect or MS Word format.
- If you do not have access to a computer, please send material typed, double spaced on white paper only.

Photos or Graphics:

- If using a computer, keep in mind that photo-copied illustrations may not reproduce well. However, we might be able to use your illustrations on the CCS web site. We can accept graphics files in BMP, GIF, JPEG, or TIFF formats.

- If you don't have access to a computer, you may send your photos, color or black & white, to us. If you would like photos returned, you must include a self-addressed, post-paid envelope.

Give Proper Credit:

- Please remember to give proper credit to others for their work. If you use someone's quote in your article, please include the name of the person you are quoting. If you submit photos or artwork, please let us know who produced it so that they may receive proper photo credits.

Our Mailing Address...

Postal Service: Calendar Collectors Society
18222 Flower Hill Way, #299
Gaithersburg, MD 20879
USA

Telephone: 1-301-926-8663

FAX: 1-301-926-7648

E-Mail: ccs@collectors.org

URL: <http://www.fred.net/ari/ccs.html>

Show Schedule

This listing includes paper related events in the upcoming months that we know about. It is not all-inclusive. If you know of shows in the future that should be considered, please let us know by sending complete show information for the listing.

Jan 17-18, 1997	Orlando Post Card & Paper Expo; Over 100 Dealers; Orlando Centroplex; Orlando, FL; 410.575.7768
Jan 25-26, 1997	Greater Phoenix Post Card & Paper Show; Centennial Hall; Mesa Community & Conference Center; 602.991.4566
Jan 25-26, 1997	Orlando Collectors Expo; Orlando Fairgrounds; 4603 W. Colonial Drive; 904.928.0666
Jan 25-26, 1997	Paper & Collectibles Show; Boxborough Holiday Inn; Boxborough, MA 508.744.2731
Jan 31-Feb 2, 1997	Greater Los Angeles Post Card & Paper Collectibles Show; Pasadena; 818.247.5551
Feb 8-9, 1997	Greater San Francisco Bay Area Post Card & Paper Collectibles Show; Holiday Inn; 1221 Chess Drive; 818.247.5551
Feb 15-16, 1997	Internet Post Card & Paper Show; Freight House Square; Tacoma, WA; S. Neis, 10024 Burnham Drive, NW #3C, Gig Harbor, WA 98332
Feb 21-22, 1997	3rd Annual Springfield Antique Post Card & Paper Americana Show & Sale; Quality Inn; Springfield, MO; 417.451.3463
Feb 28 - Mar 2, 1997	Collectorama Show; 250 Booths or Tables, \$3.00 Admission; The Lakeland Center Exhibit Hall; 700 West Lemon Street; Lakeland, FL; 407.995.7984
Mar 2, 1997	Indian Book & Paper Show; Ritz Charles; 12156 N. Meridian Street; Indianapolis; 317.966.3056
Mar 15, 1997	ABC Book & Paper Show; York Fair Grounds; York, PA; 717.957.4669
Mar 15-16, 1997	San Gabriel Valley Post Card & Paper Show; Masonic Hall; 50 W. Duarte Road; Arcadia; 818.247.5551
Apr 6, 1997	25th Michigan Antiquarian Book & Paper Show; New Lansing Center; 333 East Michigan Avenue; Lansing; 517.332.0112
Apr 12-13, 1997	Reno Post Card & Paper Collectibles Show; Lawlor Events Center; North Virginia Street; Campus of University of Nevada; Reno; 702.746.0922