

# Calendar Collectors Society

*Dedicated to the study and preservation of calendars and calendar art*

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Volume 2, Number 1

May 1997

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**Note from your editors.** Please read this issue of the newsletter very carefully. We are deliberately shy on calendar features in this issue (more next time) because of the considerable amount of membership information that needed to be sent to you.

## **CCS Promotes Expansion of Hobby Protection Act**

The Hobby Protection Act was created in 1973 and to date basically covers the reproduction and fantasy collectibles relating to the hobby areas of coins and political items. The Act has helped greatly in the curbing of unidentified reproduction items in these areas over the past 20 years.

The Federal Trade Commission gave the antiques & collectibles industry a window of opportunity over a several week period (ending May 27) to voice their desire for the expansion of the Hobby Protection Act to cover other collectible areas under assault by reproductions. The Act would need to go to Congress again for this type of expanded coverage.

Earlier this month we sent the following letter to the Federal Trade Commission:

"As co-founders of the Calendar Collectors Society, we are responding to your request for comments on the Hobby Protection Act in behalf of our membership of several hundred collectors of calendars, calendar plates, almanacs, and calendar art.

"While reproductions have not been a major problem in our hobby area, as yet, they pose the real potential of becoming a problem in the future as values of calendars & calendar art escalate. We have already seen a few sought after calendars reproduced (and see them being offered in antique shops & malls at prices in line with the originals). It would be so easy to require the manufacturer to print the required reproduction data on these copies to protect the unsuspecting purchasers from buying a product they may think is an original...or, to simply buy the reproduction if they choose, but at a price more in line with what the reproduction is worth.

"We know how valuable the Hobby Protection Act has been to the political items collecting hobby over the past 20+ years. The Calendar Collectors Society hereby goes on record endorsing the continuation of the existing Hobby protection Act and strongly encourages the United States Congress to expand the Act to other collectible areas needing similar protection."

Richard W. Moses

Larry L. Krug

## **Assistance Needed to "Tell Our Story"**

CCS has been contacted by several publications serving the collector, asking for our input by providing a feature story on CCS and how to go about collecting calendars, calendar art, calendar plates and related items.

What determines collectability? Where do you find items for your collection? What is your most prized item(s)? Value of items. Resources available. How do you store, display, catalog your items? At least one of the publications is asking for a feature several pages long. If you are interested in helping us compose such a feature, please let us know. And, we also need pictures, preferably color.

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## **Membership Continues To Grow**

Membership in CCS continues to be climbing as collector magazines, shows and current members "spread the word." Three of our newest members are from Italy, Germany and Lithuania. Members continue to have a wide interest in collecting calendar art, wall calendars, almanacs, calendar plates, desk calendars and related items on nearly every subject imaginable.

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## **New Membership Service - Insurance**

Do you have your collection insured...not just calendars but anything you might collect? We are pleased to announce that CCS has become one of the first Sponsoring Members in the NAC Insurance Program (National Association of Collectors).

[The goal of NAC is to identify & address those needs and concerns that are common to all collectors--collection care and display, insurance, buying keys, collection management, utilizing new technologies, dispersal and estate planning, development of research skills, networking, and educational opportunities.]

The NAC Insurance Program works on the master policy principle. The insurance carrier issues the policy to NAC. NAC issues individual policies to its members. For this reason, those wishing insurance must join NAC. (The normal annual membership fee is \$45 however with the Calendar Collectors Society being a Sponsoring Member, CCS members can join NAC for only \$30, a \$15 savings.)

NAC encourages those it insures to view the annual membership fee as part of the insurance cost. Even when this is

done, the rates are substantially lower than individual fine arts policies. Besides great rates, there are many other reasons why the NAC Insurance Program is fast becoming the insurance program of choice among collectors:

#### Coverage Features

- No written inventory except for single objects valued over \$2,500. You do not need an appraisal to apply for a policy
- Replacement Cost basis--you get current market retail value Automatic coverage as you add to your collection
- Objects covered from the time you buy them to the time you sell them
- No requirement to insure your collection at its full value, although this is highly recommended. Pick the insurance dollar level with which you are most comfortable
- All risk coverage--fire, windstorm, vandalism, theft, water, vehicle overturn, accidental breakage, and other perils not specifically excluded
- \$250 deductible per occurrence
- Hassle free claim settlement.

We believe the CCS/NAC policy is one of the best, most practical coverage policies ever devised for the primary purpose of serving the collector. We urge all CCS members to review the enclosed brochure (which includes the insurance application form). If you have any questions, please contact the NAC Insurance Administrator in Chapel Hill, NC. 1-800-962-4611.

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#### CCS Has a New Home on the Internet

Beginning June 1, 1997, the official site of the Calendar Collectors Society on the Internet will be located at the following address:

<http://www.collectors.org/ccs>

Collectors.Org is a place on the Internet that is trying to become *the place* on the Internet for collecting groups to set up their sites. They currently maintain the site for the *American Political Items Collectors* and are negotiating with the *National Association of Collectors*.

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#### CCS Book Club!

The CCS Book Club continues to offer quality books on calendar artists. All books are available at published prices plus shipping, however CCS will benefit by receiving a percentage of each sale, thanks to CCS member Richard Perry, president, Collectors Press, Inc., Portland, OR. If you need a Book Club order form send SASE to CCS at Gaithersburg, MD address.

#### Calendar Price Guide Project

Considerable time has been spent in an effort to establish a calendar price guide which was first mentioned in newsletter #1. Most of what has been compiled to date is a result of gleaning auction catalogs, sales lists and price guides. The guide includes advertising wall calendars, other miscellaneous wall calendars, dimensional calendars (e.g. desk calendars), almanacs and calendar plates. We have not attempted to tackle calendar art pricing by artist, as yet.

The current thinking is that we may never print the guide or directory as a published document. The price guide currently is on computer and will soon be added to the CCS Web Site on the Internet. Selected entries from current sources will be an added feature to each future CCS Newsletter. This way, all members will receive the benefit of the latest prices gleaned from "the marketplace" while the computer-generated total list continues to be a composite "working document" with specific calendars and pricing information added, deleted and updated on a continuing basis as information comes in. This, of course, would also be available to all members that have Internet access.

We are in need of CCS member volunteers to help out in several ways: 1) by reviewing the current listing as far as we have it to date and offering suggestions relative to content, layout & arrangement, etc. 2) submit selected listings of calendars and their values for inclusion in specific areas, e.g. Santa Fe, John Deere, die-cut German Victorian and so on. (If your specialty is collecting calendars with Grapette advertising, we need your expertise in submitting up to 10 entries relating to Grapette calendars/prices.) 3) volunteers to monitor current sales lists and auctions and submit reports on how calendar products are doing.

Our intent is for this to be an ongoing project of the Calendar Collector Society accessible to everyone and offering objective, current information on the products of our hobby. Volunteers...let us hear from you! This is a big one, but a project in which the entire membership can participate.

And, lastly, we need more member input. What is the general reaction to quality standards for calendars, particularly wall calendars? (For example, wall calendars designed to have 12-month pads...how does the value change from having a complete pad, a partial pad, or pad missing? Calendar plates, old vintage...how much does a "chip" cost on value?) Can (should) CCS consider some guidelines for quality...or simply leave it up to personal judgment? We would be willing to consider running a brief questionnaire in our next newsletter on some of these areas to get membership reaction if it is felt that this is a role that CCS should be playing. Let us know your thoughts.

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#### Thanks for the Calendars...and the Contributions

CCS appreciates the generosity of several members who have sent us calendars for disposal, the proceeds to go to help with CCS operating costs. Eventually we will probably have an auction or put together a price listing. We also appreciate the generosity of our members who have made contributions to CCS. When Americana Resources, Inc. founded CCS more

than a year ago we committed ourselves to put time, energy and finances into the organization. With the ongoing costs of postage, duplicating the newsletters, advertising, operating the web site, telephone, etc. the contributions from the membership have been welcomed and put to good use. We do not anticipate going to a membership dues in the immediate future.

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### Classified Advertising

Advertising is grouped into two categories: "For Sale..." and "I'm Looking For...". All CCS ads appear in both the Newsletter and the CCS web site on the Internet at <http://www.collectors.org/ccs>

**Ad guidelines & rates:** Ad rates are \$10.00 per insertion/newsletter edition. This basic rate will cover both the printed newsletter that is distributed to all CCS members and a select complimentary list, as well as the CCS web site.

Ads are limited to 50 words or less, including your full name and contact information. This may be your postal mailing address, telephone number, fax number, and/or e-mail address.

Please include a complete description of what you are offering or looking for. If your advertisement needs to run more than 50 words, it should be priced the same as two separate ads, e.g. 100 words for \$20.00

If you are interested in larger, or more complex advertising, these will be handled on a case by case basis. Please contact us to discuss your needs.

### For Sale...

Three advertising calendars illustrated by Harrison Fisher, and copyrighted by Brown & Bigelow. Each calendar contains an image of a woman wearing a hat. A complete calendar pad appears below the image. 1) 1911 calendar for a family dentist, E. O. Hall located in French Lick, Ind, 6" x 12", \$200. 2) 1912 calendar for a savings bank, George Giles located in Cambridge, Mass, 3" x 9-1/2", \$150. 3) 1914 calendar for Dean Lumber Company located in Gowanda, N.Y., 10" x 9", \$200. Contact: Naomi Welch, 675 7th Ave, Santa Cruz, CA 95062 (408) 479-9932 or fax (408) 479-3842.

THE CALENDAR GIRL wants to add to your collection! Hundreds of calendars available, 1880s to present. Also seeking all types of vintage calendars pre-1950. Send "wants" or description of item for sale to: The Calendar Girl (Elizabeth Pensoneau), 72 Brighton Road, Springfield, IL 62702. (217) 793-5586 after 6:30 p.m. or anytime on weekends.

Two calendars. 1) 1924. Floral design with verse. 2) 1925. Compliments of Peter Poulos, Ice Cream Parlor & Confectionery, Ottawa, Montreal" Contact Charlotte Williams, 185 Maurine Court, Vallejo, CA 94590. (707) 644-8576.

Americana Resources, 18222 Flower Hill Way #299, Gaithersburg, MD 20879 has over 100 lists of collectibles on their web site on the Internet. Two of primary interest: Calendar Plates and Almanacs & catalogs. Either check out their site at <http://www.amres.com> or write for a printed copy of either list. Cost: \$2.00

Collection of calendars from 1930s through 1980s--pocket, desk and wall. For details contact: Chris Kitchens, 2940 Dover Center, Westlake, OH 44145. Fax (216) 871-1700.

Have calendars and calendar towels for sale. Lynn Riegel, RD 1, Box 222, Hazleton, PA 18201-9801

### I'm Looking For...

CALIFORNIA turn of the century calendars or calendar plates depicting Mt. Lowe Incline (electric railway), Echo Mountain House Hotel, Alpine Tavern Inn, Raymond Hotel, Green Hotel, early Ford autos, Indy 500 (pre-'59), Pacific Electric Red Car, Mt. Lowe Observatory, Coston Ostrich Farm and other local Los Angeles spots. HELP! Michael Patris, 805 N. Olive Ave, Alhambra, CA 91801. (818) 570-0560 evenings.

WANTED: Large die-cut calendars, preferably those printed in Germany around the turn of the century. Pretty girls or children only. Contact: Anne Getlan, 14 Weyman Ave, New Rochelle, NY 10805. (914) 576-7800 days only.

Looking for a 1966? or any other year "Mountain Dew" calendar featuring cartoon hillbillies or the newer style "Mountain Dew" logo. Very interested in any other "Mountain Dew" items, also! Jason Fidler, 316 Barrett St, Burlington, IA 52601. (319) 754-7115. Any information would be appreciated.

Wall, desk or postcard calendars advertising Reliable Confections, Cracker Jack, Reuckheim Brothers & Eckstein, Angelus Marshmallows, Checkers Popcorn Confections (Shotwell Mfg) and Lowney's Confections, in addition to boxes and other packaging for the preceding. Also, comic strip or comic book related calendars issued by newspapers or comic book publishers. Please contact John K. Vavra, 7207 Selzer Road, Fairfax, IA 52228 (319) 846-2930.

I collect Zula Kenyon art work, on or off calendars. Any other Kenyon collectors? Any Kenyon's for sale? Write: Barbara Driscoll, P. O. Box 768771, Roswell, GA 30076. E-Mail: Vegas491@aol.com

Want DeLaval cream separator calendars & other DeLaval items. Roy R. Hartman, 13139 Country Ridge, Germantown, MD 20874.

Looking for: Animal football calendar 1903, artwork by J. J. (Jo) Mora, produced by R. H. Russell, New York. Also any other art, sculpture, books, pictorial maps, articles, etc. by Mora. T. Ahlberg, 1000 Irvine Bl, Tustin, CA 92780. (714) 730-1000; fax (714) 730-1752.

### Reference and Collector Support

P.A.C. - The Paper and Advertising Collector, monthly publication. Official publication of The National Association of Paper & Advertising Collectors. \$15.00 annual membership to: P.A.C., P. O. Box 500, Mount Joy, PA 17552

Paper Collectors' Marketplace, serving the hobby since 1983, monthly publication. \$19.95 for 1 year subscription: PCM, 470 Main Street, P. O. Box 128, Scandinavia, WI 54977

### Submitting Articles for the CCS Newsletter

If you would like to submit an article for inclusion in the CCS newsletter, please follow these instructions.

#### Article Copy:

- If you have access to a computer word-processor, we can accept material in either WordPerfect or MS Word format.
- If you do not have access to a computer, please send material typed, double spaced on white paper only.

#### Photos or Graphics:

-If using a computer, keep in mind that photo-copied illustrations may not reproduce well. However, we might be able to use your illustrations on the CCS web site. We can accept graphics files in BMP, GIF, JPEG, or TIFF formats.

-If you don't have access to a computer, you may send your photos, color or black & white, to us. If you would like photos returned, you must include a self-addressed, post-paid envelope.

### Give Proper Credit:

- Please remember to give proper credit to others for their work. If you use someone's quote in your article, please include the name of the person you are quoting. If you submit photos or artwork, please let us know who produced it so that they may receive proper photo credits.

### Our Mailing Address...

**Postal Service:** Calendar Collectors Society  
18222 Flower Hill Way, #299  
Gaithersburg, MD 20879  
USA

**Telephone:** 1-301-926-8663

**FAX:** 1-301-926-7648

**E-Mail:** [ccs@collectors.org](mailto:ccs@collectors.org)

**NOTE NEW INTERNET URL...**

**URL:** <http://www.collectors.org/ccs>

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### Show Schedule

This listing includes paper related events in the upcoming months that we know about. It is not all-inclusive. If you know of shows in the future that should be considered, please let us know by sending complete show information for the listing.

June 22	Paper & Ephemera Show at Antique World, Clarence, NY (15 miles east of Buffalo). 9 AM-4 PM 1-800-959-0714
July 12	The Mansfield Book & Paper Show, Richland County Fairgrounds, Mansfield, OH 10 AM-4 PM 561-748-8567
July 12	North Jersey Summer Post Card & Paper Show, Madonna Hall, St. John Vianney Church, Stockholm, NJ 9 AM-4 PM 201-726-9281
July 19-20	Great Eastern U. S. Summer Fort Washington Antique Book, Paper, Advertising & Collectibles Show, Expo Center, Fort Washington, PA (15 miles from Philadelphia). 10 AM-5 PM (Sat) 10 AM-3 PM (Sun) 215-529-7215
Aug 3	The Great Paper Chase, Rothman Center, Fairleigh-Dickinson Univ, Hackensack, NJ. 10 AM-5 PM 518-899-6190
Aug 30-31	Reno Postcard & Paper Collectibles Show, Lawlor Events Ctr, Univ. of Nevada 10 AM-4 PM 702-746-0922
Sept 7	The Columbus Ohio Paper Fair, Veterans Memorial Hall, 300 W. Broad St, Columbus 10 AM-5 PM. 614-781-0070